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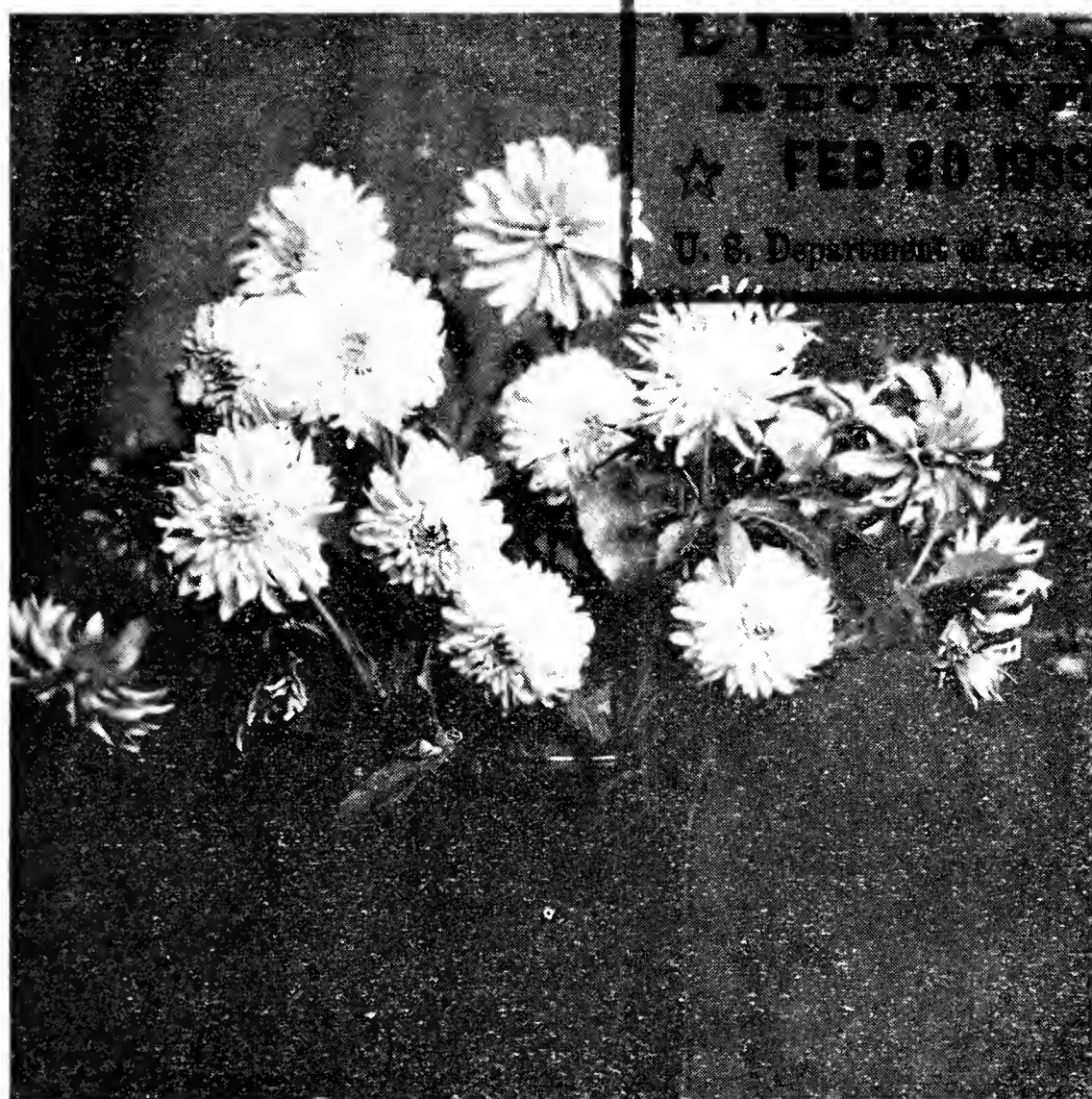
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# KEMP'S CATALOG

... 1939 ...

WONDER  
EXHIBITION **DAHLIAS**

GLADIOLUS, HEMEROCALLIS,  
JAPANESE IRIS, ETC.



Vase of Kemp's Miniatures

## KEMP'S GARDENS

Breeders and Growers

Little Silver, New Jersey

TELEPHONE, 2876 RED BANK

## To Our Flower Loving Friends and Patrons

### GREETING:

Another year has passed, and we are glad to have this opportunity to express to you our sincere thanks for your kind friendship and patronage the past year.

Our breeding and growing floral treasures to help in the beautification of the gardens everywhere extends over a period of many years, and we have made many fine contributions to this end, but in no year have we been in a position to offer as large a list of high class dahlias as are found listed in this little book. The many new varieties we are offering are good enough for any Man's Garden and for competition in any show room, and in the lists of the older varieties you will find many of the best of the exhibition varieties that have been and still are great prize winners, and priced so low any one can afford to have them.

Look this little book of great flowers over carefully and examine every page. You are almost sure to find something listed therein that you will wish to have in your garden this coming season.

We are specialists in our line, we know how to produce good stock, and we feel confident you cannot get better stock anywhere in this country. We wish to particularly stress the quality of our green dahlia plants. Only the best selected field grown stock is used for propagating, it is fed just enough to keep it healthy and vigorous, and no better plants can be produced than we supply our customers. We guarantee safe arrival to any part of the United States and Canada. If you have never given us any of your business, won't you let us have the pleasure of a trial order from you this year? We will do our very utmost to please you.

Trusting you will favor us with a liberal share of your 1939 business, and thanking you in advance, we remain,

Yours for better flowers,

KEMP'S GARDENS, Breeders and Growers,  
Box 181, Little Silver, New Jersey.

January, 1939.

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## Terms of Sale—Please Read Carefully

The following offers are made subject to prior sale, and on the following conditions.

Our price quotations are strictly first-class stock, and we guarantee the quality to please you. Any stock that should prove otherwise, we will cheerfully replace it free of charge. Beyond that our responsibility ceases. We have no control over weather nor other adverse conditions that might contribute to failure and are therefore absolved from any blame for failures from causes beyond our control.

**CANADIAN REGULATIONS**—To import plants, bulbs, roots and other nursery stock into Canada, a special permit must be obtained from the Secretary of the Destructive Insect and Pest Act Advisory Board, Dept. of Agriculture, Ottawa, Ontario. He will issue the permit and supply information as to how it is to be used.

**TERMS**—Cash, unless otherwise agreed upon before shipment of the order.

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### WHY YOU SHOULD PLACE YOUR ORDER EARLY

In the first place, you get first choice of stock. You are reasonably sure of getting the varieties you want, and as there is sure to be a shortage of some varieties, early ordering is an important consideration. It is never too soon to order early.

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**Dahlia Abbreviations:** F. D.—Formal Decorative; I. D.—Informal Decorative; I. C.—Incurved Cactus; Str. C.—Straight Cactus; S. C.—Semi-Cactus.

Divisions, mean one or more roots (tubers) each.

**PLEASE NOTE:** Dahlia orders for less than \$1.00 not accepted. Practical cultural directions sent with each order.

# Kemp's New Wonder Dahlias

## FOR 1939



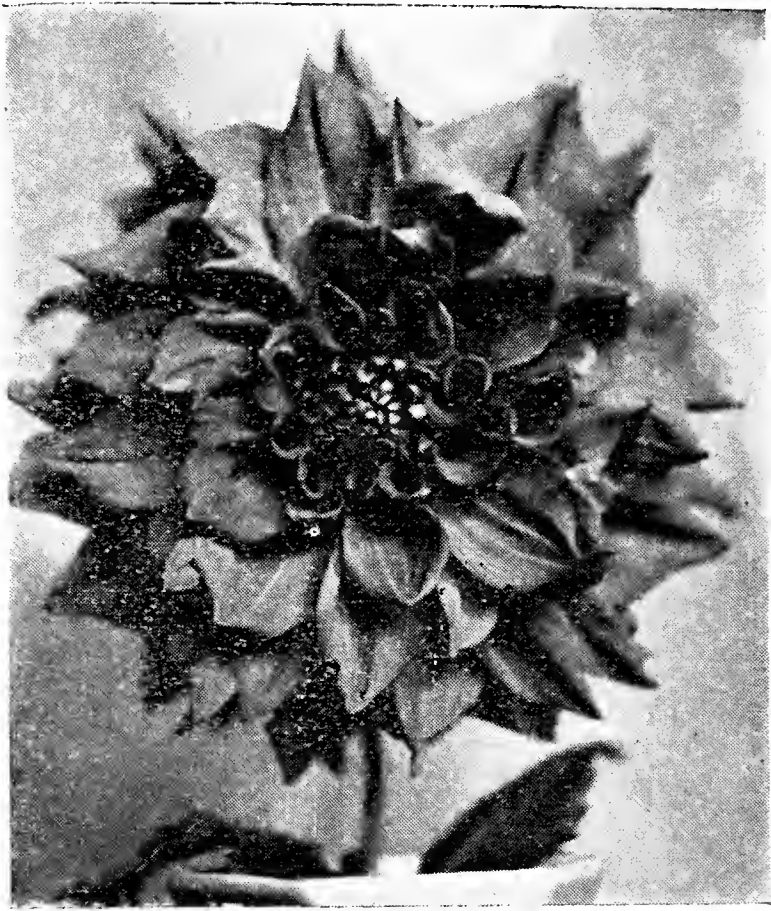
**KEMP'S YELLOW SUPREME**

**KEMP'S YELLOW SUPREME**—I. D. (No. 11-36). Seedling of Oringo, crossed Lord of Autumn. Color, pinard yellow, very large and full centered, has been grown up to 12 inches in diameter by nearly 6 inches in depth. Stems strong and stiff, holding the giant blooms well out of the foliage. An early and continuous bloomer until cut down by frost. Plants very healthy, vigorous grower, reaching a maximum height of 4 to 4½ feet, very prolific bloomer. This fine yellow has been tested out in several sections of the country the past two seasons. Very flattering reports have come from all who had it on trial. We believe it is the best yellow of the type introduced in recent years.

**Roots, each \$15.00; Plants, each \$7.50, three for \$15.00**  
 Root stock very limited.  
 On Flower Grower's Honor Roll.

**KEMP'S TWILIGHT**—F. D. (No. 6-36). Here is another fine seedling of the well known "FRECKLES", but is different in formation and color markings. Ground color is a rich Apricot, overlaid with light minute dots and lines of carmine. Flowers are 10 inches and over in diameter by 4-5 inches in depth, and are held facing, high out of the foliage on stiff stems, and are borne on strong healthy plants four to five feet high. Plants are well branched and very prolific of large, full centered bloom. An early and continuous bloomer throughout the season.

**Plants, only \$5.00 each, 3 for \$10.00**



KEMP'S RED PILOT

**KEMP'S RED PILOT**—I. D. (No. 24-37). This grand red dahlia is a seedling of Son of Satan, crossed Oakleigh Monarch, and has the good qualities of both parents combined. The color is very brilliant, and difficult to describe as no color plate in Ridgeway's Color Chart corresponds with it. It appears to be half way between carmine and nopal red. Its brilliantly illuminated flowers have been grown up to eleven inches in width by 5 to 6 inches in depth. Flowers are full centered, and are held high out of the luxuriant foliage on slender stiff stems, and look you right in the face. The flowers are produced in the greatest abundance throughout the season, from early to late. Plant is a very vigorous grower, attaining to a height of 6 feet, wide spreading, many branched, and its long slender, wiry branches permit the blooms being cut with stems 3 feet and over in length. Foliage dark green and very resistant to damage from chewing and sucking insects.

**Roots each, \$15.00; Plants each, \$7.50, three for \$15.00**  
Root stock very limited.

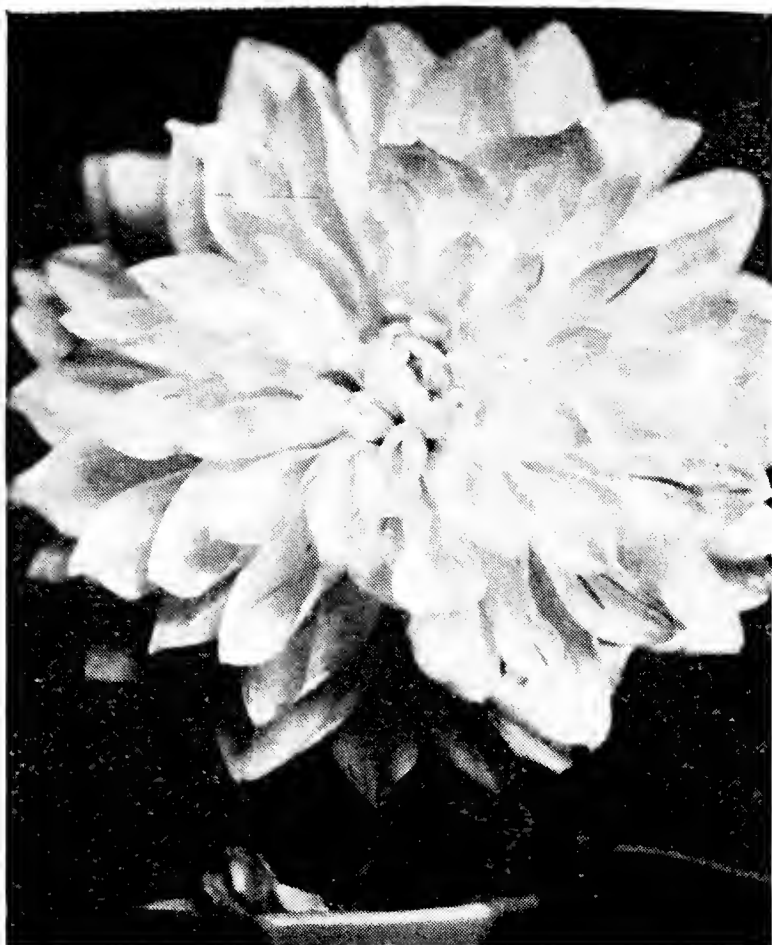
On Flower Grower's Honor Roll.

**GENEVA SURPRISE**—(No. 404, Geer). An immense orange cadmium blending to apricot yellow, slightly suffused grenadine red. We grew this grand dahlia in our trial grounds last season and it proved to be outstanding in every respect. The blooms are very large and can easily be grown up to 12 x 6 inches. Stems are strong and straight, holding the giant blooms well out of the foliage. A prolific bloomer from early season 'till cut down by frost.

Winner at Cleveland, Akron and other shows.

**Roots, each \$10.00; Plants, each \$3.50, three for \$9.00**





### KEMP'S RADIANT BEAUTY

**KEMP'S RADIANT BEAUTY**—I. D. (No. 42-36). Almost every dahlia fan knows the grand bi-colored variety "Freckles" we introduced season of 1937. This fine variety is a seedling of Freckles, and is a more beautiful dahlia than its parent. The yellow background is brighter, and the scarlet markings on the petals more vivid than the seed parent. The inner half of the petals is a rich lemon yellow, while the outer half is light martius yellow, the whole flower is marked with lines and dots of vivid scarlet distributed just right to produce the most pleasing effect. The flowers are very large, and can be easily grown up to 12 inches and over in diameter, has good depth, and are held well out of the foliage on stiff stems. Plant is of same habit as its parent, but slightly shorter in growth. Is wide spreading and very prolific of Giant bloom. A fine acquisition to the Dahlia Grand March Forward. On Flower Grower's Honor Roll.

Roots each, \$15.00; Plants each, \$7.50; three for \$15.00  
Root stock limited.

**LOIS WALCHER**—I. D. (Walcher). This sensational bi-colored dahlia was awarded six American Home Achievement medals season of 1938. No other dahlia within our recollection has ever been given so many distinguished awards in a single year.

The color is deep amaranth or pansy purple with the outer one-third of the petals clear white. There is no blending of the two colors, each breaking off sharply into the other. Stems are ideal, carrying the flower facing. It is an early, prolific and continuous bloomer until frost. Good keeper and good shipper.

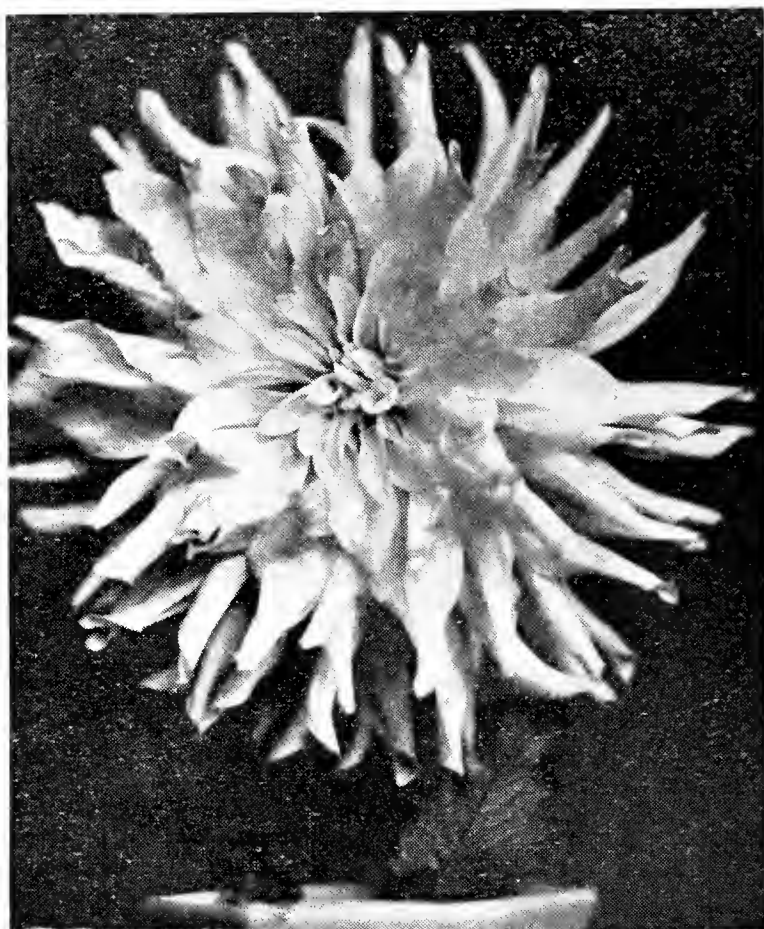
Its record of winnings include six Achievement Medals in 1938. It won the honor at both the mid-west show at Detroit, and the A. D. S. show in New York, also at Akron, Ohio; Richmond, Va.; Indianapolis, Ind., and Madison, Ind. Certificate of Merit at East Lansing, Mich., in 1935, scoring 85, and Cincinnati in 1937 scoring 86. Also winner of many lesser awards in the various shows in which it was exhibited.

Plants each, \$3.50

**PREMIER WINSOMS**—I. D. (Premier). This dahlia carries with it the distinction of being the most attractive pink since Kathleen Norris, and is easy to grow. Its massive blooms are produced in great abundance and reach a maximum size of 11x6 inches. Stems slender, but very strong. Foliage heavy, leathery and very resistant to insects and mildew.

This great pink received the commendations of Mr. F. V. R. Veirs of Ohio; Mr. Norman Lefkovits, of Alabama; Mr. George R. Currie, of Wisconsin; Mr. H. L. Stewart, L. I., N. Y., and Mr. Wm. Meshier, L. I., N. Y., who had it on trial the season of 1938. It was also awarded a certificate at the East Lansing trial grounds, season of 1938.

Plants only, \$5.00 each



FRANCES K. HAWKINS

**FRANCES K. HAWKINS**—Str. Cactus (Hawkins-Kemp). This beautiful cactus is a seedling of Frau O'Bracht and is unquestionably one of the most beautiful cactus dahlias introduced in recent years. The color is a bright rhodonite pink, bordering on coral pink, with faint yellow halo at base of petals. Ordinarily the flowers are 6 to 7 inches in diameter, but can be easily grown to 8 to 9 inches. They are of good depth, are held high out of the foliage on slender but wire-like stems, and are freely produced on 6 ft. high plants. Plant is well branched and an early and continuous bloomer throughout the season.

**Roots each, \$7.50; Plants each, \$3.75, three for \$7.50**  
Root stock very limited.

**JAMES ARCHER**—I. D. This is a real novelty bi-colored dahlia and unlike anything we have any knowledge of. Its ground color is pure white, which is overlaid with red stripes, presenting an amazingly beautiful contrast. Flowers are very large and can be grown up to 14 inches across with corresponding great depth. The flowers facing upward and sideways are held well out of the foliage on stiff, straight stems, and are borne on plants four feet and over in height. Plant is a healthy, vigorous grower. Sport of the Daddy Walker, which in turn is a sport of the well known variety "Daddy Kemp". No roots available this season.

**Plants each \$5.00, 3 for \$10.00**

**ELIZABETH HYSLIP**—Dec. Here is another sport from a different source, it being from Halserova. The ground color is lavender spotted red, and is just about the finest speckled dahlia any one ever saw. The flowers are medium to large, reaching a maximum size of 10 inches in diameter. Plant attains to a height of 4½ feet and over and is a very prolific bloomer. You will like this beautiful dahlia for its beautiful contrasting colors and other good qualities. No roots for sale this year.

**Plants, each \$5.00, 3 for \$10.00**

**PINK SPLENDOR**—F. D. (Geer). This very large formal decorative is a rich Old Rose color. It grows to immense size and produces its large blooms on very long, stiff stems high above the top leaves. Plant medium to tall grower and very prolific bloomer. Winner of several awards the past season.

**Plants only, \$2.50, 3 for \$6.00**

**FIRE FLY-BALL**—(Geer). A distinctive Ball Dahlia of outstanding merit. Its color is Chinese red, with tan reverse, a color not common in the ball type. The well formed blooms average 4x3½ inches and are held on long graceful stems, 10 inches and over above the foliage. Very vigorous grower and prolific bloomer. Undeclared the past two seasons in New York, Cleveland and other leading shows. Award of Honor in Georgia, and on Honor roll.

**Roots each, \$5.00; Plants each \$2.00, 3 for \$5.00**



# Kemp's 1938 Introductions



**KEMP'S GOLDEN GIANT**  
On Johnston's Honor Roll

**KEMP'S GOLDEN GIANT**—F. D. (1938). This great Formal Decorative was listed in our 1938 Advance List, but owing to the very limited supply of roots and plants available last season its distribution was necessarily limited. It is the most perfect representative Formal Decorative dahlia to date. The huge blooms are of a golden yellow color, with buff reverse, and without forcing at all we have had blooms up to 12 inches in diameter by 6 inches in depth.

The substance of the petals is very thick and heavy, and the flower will keep for days after it is cut. It never drops its petals, they just hang on until the entire flower shrivels and dies. The plant is of semi-dwarf habit, wide spreading, and very prolific of large blooms from early season until cut down by frost. Prolific root maker, excellent keeper in storage.

**Roots each, \$15.00; Plants each, \$5.00, three for \$10.00**

Here is what a customer in Pennsylvania writes about this great dahlia.

Mr. J. A. Kemp.  
Little Silver, N. J.

October 3, 1938.

Dear Mr. Kemp:—

I have been growing dahlias for a quarter of a century and have paid as high as \$50.00 for a single root and \$100.00 for a clump. I have never known a dahlia as good as your Kemp's Golden Giant. It is so far superior to all other dahlias that it should not be called a dahlia. I had one flower 12 inches across and a vase of four of this dahlia was simply magnificent. Have you anything new that will grow 13 or 14 inches?

Very truly yours,

J. R. JONES

## Kemp's 1938 Introductions (Continued)

**KEMP'S MONARCH**—F. D. This is another great formal decorative and a very distinctive dahlia, of great size and beauty. It is also different in its style of petalage. The huge blooms are almost ball shaped, and most of the petals are involute similar to the ball type. Under ordinary culture we have had many blooms 10 to 12 inches across and fully 7 inches deep. The blooms are usually held at an angle of about 45 degrees and are held high out of the foliage on stiff stems. The predominating color is deep salmon changing to orange chrome tint and lighter salmon when the flower is full blown. Reverse, light peach red. Many blooms have no sexual organs, and are full petaled to the very center of the huge flower. Plant four feet, reasonably well branched and quite prolific of bloom from early to late season. Foliage dark green and tough, sucking insects seldom bother it. Good root maker, and good keeper in storage. On Johnston's 1937 Honor Roll.

Divisions, each \$5.00, 3 for \$10.00; Plants, each \$2.50,  
3 for \$5.00

**KEMP'S RUFFLED BEAUTY**—F. D. (Kemp, No. 101-34). This is probably the most unique formal decorative dahlia ever offered. Its outstanding, distinctive feature is its ruffled and fluted petals, producing an effect that might be likened unto the double ruffled Petunia. The color is capusine orange, shading to salmon orange at ends of petals. Center of flower, rose doree. Peach, pink and orange blend reverse. Flower, 9 to 10 inches in diameter, with a depth of about 5 inches. Plant attains to a maximum height of 5 feet, is well branched and moderately productive of large exhibition blooms. Stems, long and stiff, holding the flower high out of the foliage, foliage dark bronzy green, and so heavy and tough of texture, not even the most destructive chewing insects ever go near it. You will be delighted to have this new type of formal decorative dahlia in your garden. It is not only different, but most decorative. On Johnston's Honor Roll.

Divisions, each \$5.00, 3 for \$12.50; Plants, each \$2.50,  
3 for \$5.00

**ELLEN FARR**—I. D. (Kemp, No. 3-35). This exquisite colored dahlia was named in honor of a most estimable lady residing in Columbia, S. C., who is a great lover of the dahlia and other beautiful flowers. Its delicate peaches and cream color combination imparts to the flower a refined and enchanting beauty that is most pleasing to look at. Size of flower 10 inches and over in diameter, by 5 inches or more in depth, is full centered and is held high out of the foliage on strong wiry stems. Plant is a very strong grower, attaining to a height of 5 to 6 feet, is well branched and quite prolific of large perfect blooms. Some blooms when full blown turn their long petals up and over the center giving the flower the appearance of a huge Paeony bloom. This delicate, beautiful flower has a strong appeal to all who appreciate the esthetic sentimentality of a beautiful flower. Stock quite limited. On Johnston's Honor Roll.

Plants, each \$3.00

**RED LEGION**—I. C. (Kemp No. 44-35). Color, rich crimson maroon flower of true incurved type. Maximum size about 8 inches. Plant grows to a height of 4 to 5 feet, is well branched and enormously prolific of large bloom. We have not tried forcing this dahlia for large blooms, but feel quite sure it can be pushed up to much larger size than it has grown for us under ordinary garden culture. A good incurved cactus with a bright future. Awarded first prize in the Incurved Cactus Class, at Red Bank, 1937.

Divisions, each \$2.50, 3 for \$5.00; Plants, each \$1.25,  
3 for \$2.50

**MONARCH OF THE EAST**—(Almy-Kemp, 1938). In spite of the great storms and flood rains season of 1938, this great dahlia came through with flying colors, when many others laid down and quit. That it is a great dahlia, has been amply proven by its behavior the past season. Its large golden bronze (Buff Reverse) blooms frequently reach the enormous size of 13 inches and over in width by 6-7 inches in depth, and are held high out of the foliage on long stiff stems. Bush is a rampant grower, attaining to a height of 4-5 feet. Foliage is of a bright bronze color, very thick, and leathery like, the kind that insects do not like. Bush is wide spreading, with many long branches, and very prolific of enormous bloom from early season to late. Much of our root stock was destroyed by storm and rain, and is therefore quite limited.

Roots, each \$7.50; Plants, each \$3.50, 3 for \$9.00

## Kemp's 1938 Introductions (Continued)

**DOLLY MADISON**—I. D. (Kemp, No. 16-35). The color of this fine dahlia is a rich viridine yellow, shading to light bronze. Bittersweet pink reverse. Flower, 10 to 11 inches in diameter, and of good depth, stems long and stiff, holding the flowers facing, high out of the luxuriant dark bronze red foliage. Plant is a very strong, healthy grower, attaining to a height of 5 to 6 feet, with long slender branches, permitting the blooms to be cut with stems 3 to 4 feet in length. Splendid keeper when cut, fine for exhibition and house decoration. The foliage is very resistant to insect attacks, and seldom suffers injury from either sucking or chewing insects. They do not like it and stay away from it. If you want a good dependable dahlia of this color, you will not go wrong in adding it to your list of high quality varieties. It will not disappoint you.

**Divisions, each \$5.00; Plants, each \$2.50, 3 for \$5.00**

**MONTICELLO**—I. D. (Kemp, No. 41-35.) Colors are a combination of light peach, red and lemon chrome, the lemon chrome yellow predominating in the center half of the flowers. Peach red reverse. Flower 10 inches and over in diameter with corresponding depth. Stems long and stiff holding the flower high out of the foliage. Plant is a strong grower, attaining to a height of 5 to 6 feet, with numerous long slender branches, permitting the blooms to be cut with 3 to 4 foot length stems. A prolific bloomer from early mid-season until cut down by frost. Here is a beautiful dahlia you will like. It is dependable for growth, and heavy production of large exhibition blooms. Its thick textured petals are not easily bruised by careless or indifferent handling. A splendid all around dahlia that will satisfy the amateur and professional growers alike.

**Divisions, each \$7.50; Plants, each \$3.00, 3 for \$6.00**

**ZENITH**—(Kemp No. 14½-35). This fine dahlia is on the border line between formal and informal decorative. Color, Orange Buff, shading to pale yellow toward the ends of the petals. The blooms range in size from 9-11 inches across, are of corresponding depth, and are borne freely on medium length stem that hold the flower facing. Height 6 feet, many branched, wide spreading, and quite prolific of splendid exhibition blooms. Fine general purpose variety.

**Roots, each \$7.50; Plants, each \$3.00, 3 for \$6.00**

**BLACK TOM**—F. D. (E. Tolan). In color this dahlia is a shade or two lighter than our Black Night, being a very dark mahogany, and dark crimson maroon blend. The blooms measure up to 11 inches in diameter, are of good depth, and are held high out of the foliage on long, stiff stems. Plant is a tall vigorous grower, reaching a maximum height of 7 to 8 feet. It is well furnished with long slender branches, making it possible to cut blooms with 4 to 5 ft. stems. The flower is a true formal decorative, and is an early and continuous bloomer until cut down by frost. It was greatly admired by the many visitors to our gardens the past season. We predict a fine future for this dark colored dahlia in this country. We have a few roots to offer.

**Plants, each \$3.00, 3 for \$6.00**

**MEMORIAL**—I. D. (Kemp, 1938). We consider this dahlia as one of the most beautiful yellows ever introduced, and one of the best of any color we ever originated. We offered plants only last season and at a very low price hoping every true dahlia enthusiast would want to have this, the one and only dahlia ever dedicated to the memory of the old guard in the A. D. S., who have passed on to their reward. We frankly state the sentiment back of our offer was without appeal to the dahlia growers throughout the country. Very few availed themselves of the opportunity to acquire it, thinking it was too low in price and therefore of little account.

In this they were sadly mistaken, as all who have seen it can testify. We are including it in our 1939 catalog and will sell roots to any and all who may wish to acquire it, and at a very reasonable price considering its real value. This dahlia has a richness of color not duplicated by any other yellow variety. No other yellow dahlia like it in commerce. Its richness of color stands out clear above any other yellow variety. It can be grown up to 11 inches in diameter, flowers have good stems and the 4½ ft. plants very healthy, wide spreading and enormously prolific of giant blooms from early season until cut down by frost.

**Roots, each \$5.00; Plants, each \$2.50, three for \$5.00.**  
Root stock limited.

**NANCY GENE**—A brilliant dahlia of outstanding merit. Its color is a deep sulphur yellow, without any shadings, being a true yellow self. Although this dahlia is huge, it is at no time coarse, and might easily be described as a Yellow Kathleen Norris, on a perfect clean stem as strong as iron. It is essentially a back row flower, the blooms always facing in the best possible angle for the Show bench. The plant is a very vigorous grower, with beautiful foliage, which is insect repellent. One of the biggest Giants, and a wonderful doer. Height 5 feet.

Plants, each \$3.00, 3 for \$7.50

**BRONZE GLEAM**—I. D. (Brand). Referring to the originator's description, we find it couched in the following words: This dahlia is of a most striking color, being an apricot bronze with beautiful glistening sheen, making the color very attractive. A free producer of perfectly formed deep blooms up to 11 inches across. It has very long, strong stems that hold the blooms well above the foliage. The plant is a strong grower, reaching a height of 5 to 6 feet, is many branched, wide spreading and very productive of large perfect blooms. It was one of the outstanding dahlias in our trial gardens season of 1938.

Plants, each \$3.00, 3 for \$6.00

## Kemp's 1937 Introductions

**GREAT EASTERN**—I. D. (No. E. K.) This big fellow is the result of crossing Oringo with Lady Moyra Ponsonby, and is one of the largest and most spectacular we have ever introduced. It can be easily grown to 14 inches in diameter, with a depth of six inches and over. The color is a blend of orange and reddish bronze, a beautiful color combination that reminds you of the various hues of the forests in late fall. Plant grows to a height of 4-5 feet, has many long side branches, and is very prolific of huge blooms from early till cut down by frost. Foliage, thick, tough and very resistant to sucking insect injury.

Divisions, each \$2.00, 3 for \$5.00; Plants, each \$1.00, 3 for \$2.50

**FRECKLES**—I. D. (No. P-K). Seedling of Lefiesta crossed with Lord of Autumn, inheriting the good qualities of both parents. The color is a Lemon Chrome, striped, blotched and speckled bright scarlet irregularly distributed over the yellow ground color. Blooms of this spectacular dahlia were grown up to 14 inches in diameter, and great depth, the past season. Plant averages about 5 feet in height, is many branched and wide spreading, and is tremendously prolific of large bloom from early to late season. The 8-10 inch stiff wiry stems hold the flowers facing, and well out of the foliage, which is luxuriant and very resistant to sucking insect injury.

Divisions, each \$3.00; Plants, each \$1.50, 3 for \$3.00

**ROYAL PENNANT**—F. D. (No. 109-K). This is the richest colored dahlia we have ever seen. It might be described as a rich purplish violet, nearest to a Royal Purple of any dahlia we know. Plant is a very strong grower, reaching a height of 7-8 feet, is well branched and extra good foliage. Blooms average 8-9 inches in width with corresponding depth, and are held 8-9 inches out of the foliage on stiff stems. If you like the unusual in dahlias, here is one that will please you immensely.

Divisions, each \$2.00; Plants, each \$1.00, 3 for \$2.50

**MRS. IDA CHASE**—Str. C. (No. H. H. K). Named for the late Mrs. Ida Chase of Michigan, who was one of the outstanding dahlia lovers of her state. We believe this to be one of the most beautiful colored dahlias introduced in many years. The colors are a combination of bright Lemon Yellow and Spinal Pink, pale lavender pink reverse. Under ordinary garden cultural conditions the blooms average about 7 inches, but can be easily grown to 9 inches in width under high culture. Height of plant 4½ to 5 feet, which is many branched and wide spreading. Stems are perfect, and hold the blooms out of the foliage 8-10 inches. Mid-season.

Divisions, each \$2.50; Plants, each \$1.00, 3 for \$2.50

**POWHATAN**—I. D. (No. R. R. K.) Color, brilliant carmine, beautiful beyond imagination. Blooms up to 10 inches in diameter, are held on stiff stems and are borne of medium high sturdy bushes. Early, prolific, sun proof, and insect resistant. A beautiful dahlia good enough to grace any garden.

Divisions, each \$2.00; Plants, each \$1.00, 3 for \$2.50

## Kemp's 1937 Introductions (Continued)

**KEMP'S GLORIANA**—I. D. (No. D. D. K.) The color of this remarkably beautiful dahlia is a brilliant Lemon-Chrome, tinted capuaine orange, which is evenly distributed over the surface of the petals. The blooms are produced in profusion from early season until frost, and average 10 inches and over in diameter, by 5-6 inches in depth, and are held 7-8 inches out of the foliage on stiff stems. Plant 4½ feet in height, is well branched, splendid foliage.

Divisions, each \$2.00; Plants, each \$1.00, 3 for \$2.50

## 1938 Introductions (Other Sources)

**MRS. WM. S. KNUDSEN**—I. D. (Dixie). This large white was a winner of a certificate of merit at Lansing, 1937, and is rated as one of the outstanding white dahlias of 1938 introductions. The blooms have been grown up to 12 inches wide by 7 inches in depth, high centered and long stems. Plant is a tall grower, with heavy foliage and large leaves. Winner in informal Decorative Undisseminated classes at Detroit, Indianapolis, Toledo and Chicago. Grows large naturally.

Roots, each \$5.00; Plants, \$2.50 each, 3 for \$5.00

**MRS. C. E. WILDON**—I. D. (Dixie). The color of this fine dahlia is scarlet red, with orange buff reverse, size 11 x 7 inches. Long stems. Plant is of medium height, foliage heavy, leathery like, and quite resistant to sucking insect injury. Winner of a certificate of merit at East Lansing, 1937, with a score of 86.6.

Roots, each \$5.00; Plants, only \$2.50 each, 3 for \$5.00

## Recent Introductions from Other Sources

**ROBERT RIPLEY**—I. D. (Salem) 1937. Believe it or not, this is one of the greatest dahlias introduced in many years. Its distinctive color of Rhodamine purple with deep rose pink suffusion radiating throughout the entire bloom presents a never to be forgotten picture. The blooms are immense in size, and held well out of the foliage on strong, straight stems. The bush is very vigorous and grows to a height of 6 feet or more. Awarded many first prizes at both national shows, Chicago and other exhibitions. A sensation wherever shown.

Roots, each \$7.50; Plants, each \$3.75, 3 for \$7.50

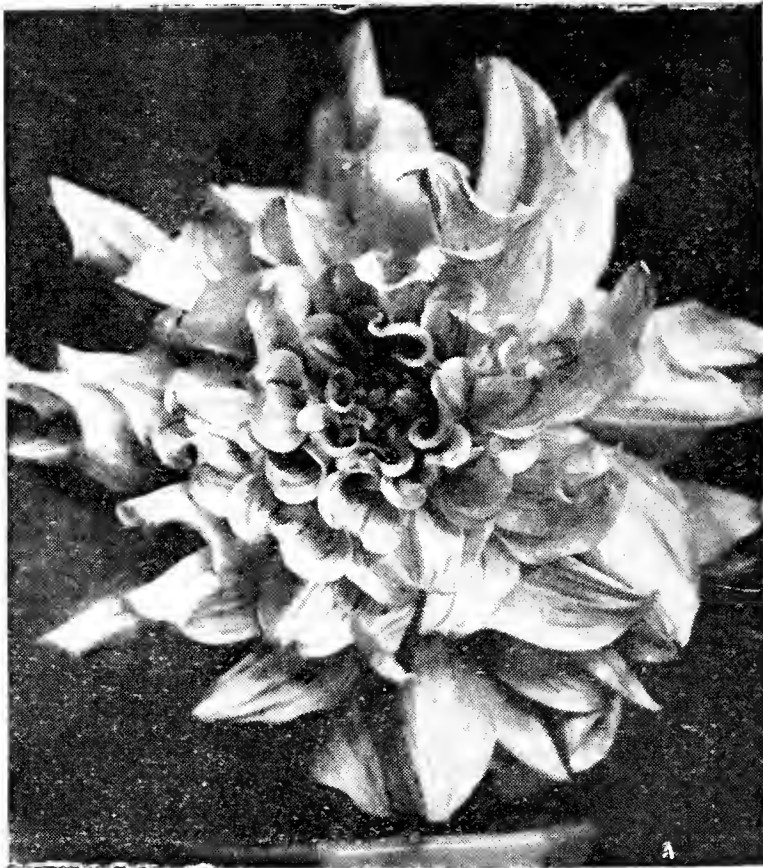
Stock limited.

**MISS WEST VIRGINIA**—(Cactus). We are very partial to brilliant colors, and the color of this beautiful variety has an irresistible appeal to our fancy. The color is a bluish violet of extraordinary brilliance. Size 7-9 inches, stems long and stiff holding the flower facing about 8 inches above the top leaves. Plant 4½ to 5 feet, strong healthy grower. An early and prolific bloomer. The best Cactus of this color and related shades we have yet seen. A wonderfully beautiful dahlia you will like. Root stock very limited.

Roots, each \$5.00; Plants, each \$2.50, 3 for \$6.00



## Recent Introductions from Other Sources (Continued)



**DADDY WALKER**

**DADDY WALKER**—I. D. (Retzer). This beauty is a sport of the well known variety "Daddy Kemp." In this variety we offer one of the most distinctive dahlias introduced in many years, as well as one of the most attractive. Its ground color is deep pink, heavily dotted and striped mahogany red. Flowers are very large and spectacular instantly attracting the attention of all who see it. The bush is a vigorous grower, attaining to a height of 5 feet or over, is wide spreading, and quite prolific. Early bloomer and good root maker.

**Roots, each \$5.00; Plants, each \$2.50, 3 for \$5.00**

**PLEASE NOTE:** This Dahlia was listed in our 1939 advance list as "MILDRED HAIRE." This was an error on our part, as we misunderstood the originator when he gave us the names of his various sports of the variety "DADDY KEMP." After lists had been sent out he informed us of the error and that the correct name of it is Daddy Walker. Therefore those receiving our 1939 advance lists will please bear this in mind.

**BERNICE GEER**—Cac. (Geer, 1938). The color of this outstanding Cactus is old rose; slightly veined and tipped gold, and was picked by the best dahlia critics as the best and most outstanding cactus introduced in 1938. The brightly colored blooms average 8-9 inches in width, are of good depth and full centered, and are held high out of the foliage on stiff stems. Plants 4½ to 5 feet tall are luxuriantly furnished with heavy insect resistant foliage. Good root maker.

**Roots, each \$5.00, 3 for \$10.00; Plants, each \$2.50,**

**3 for \$5.00**

(Winner at New York, Cleveland and other shows).

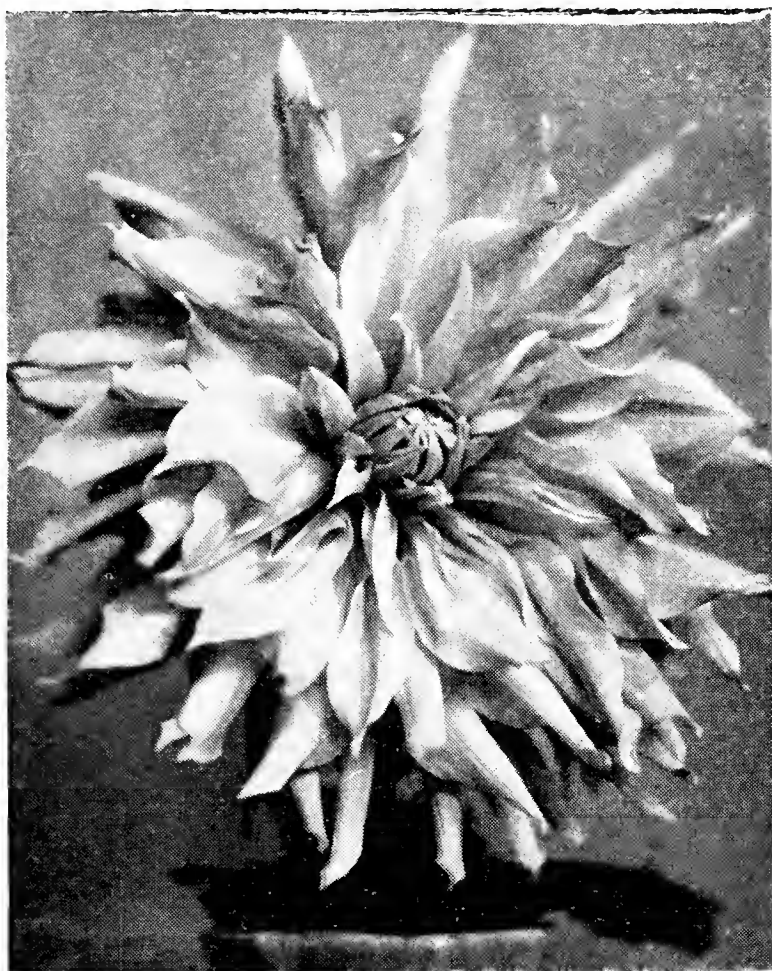
**PINK ELEGANCE**—This is one of the most beautiful dahlias we have seen in many a day. The color is a brilliant rose pink that never fades. Blooms up to 10 inches in diameter, with corresponding depth, are held well out of the foliage on strong stems. Has remarkable keeping qualities and can be cut when flower is quite young. Plant is a strong vigorous grower attaining to a height of about 5 feet. Is wide spreading and quite prolific of large exhibition bloom.

Winner of certificate of merit at Storrs 1937, and at Louisville and Indianapolis it was awarded the American Home Achievement medals at both shows.

**Plants, only \$3.50 each, 3 for \$9.00**



## Recent Introductions from Other Sources (Continued)



**DIRECTOR CARL DAHL**

**DIRECTOR CARL DAHL**—I. D. (Scott). This great dahlia was introduced last spring, and has made good everywhere. The color is brilliant old rose, and while the blooms are of the very largest it does not look coarse or unrefined. Blooms average extra large the entire season, and by disbudding it can be grown to over 12 inches in diameter. Stems are strong and straight holding the flower well out of the foliage. Plant is a strong grower attaining to a height of 6 feet or over, is wide spreading and very prolific bloomer from early season till cut down by frost.

**Roots, each \$10.00; Plants, each \$5.00, three for \$10.00**  
Root stock very limited.

**FREDA GEORGE**—I. D. (Australian). One would have to look long and diligently to find another dahlia of such artistic beauty as this variety possesses. The color is helio and cream so perfectly and artistically blended it would seem that nothing more could be added that would enhance its beauty. The flowers are of perfect informal decorative type, are very large and have excellent stems that hold the flower high out of the foliage. Plant is a strong vigorous grower, attaining to a height of 5 feet and over.

**Plants, only \$2.00, 3 for \$5.00**

**JEAN PARTURET**—(Inc. Cac.) The blooms of this fine cactus average 8-9 inches in diameter, and are very deep. Petals are long and narrow, and are slightly incurved. Its color is a bright, attractive yellow. Flowers are held facing sideways on very long rigid stems. Plant is an exceptionally vigorous grower, attaining to a height of 5 feet and over. An exceptional and prolific bloomer.

**Plants, only \$1.25 each, 3 for \$3.00**

**DIRECTOR MARSHALL A. HOWE**—F. D. An honor roll dahlia of great merit named for the late lamented Director of the Bronx Botanical Garden. It is most attractive in form and color, it being a true formal decorative, the color being a deep tyrian rose, which is enhanced by the abundant foliage. It is quite large, and is held well out of the foliage on stiff stems. Plant is a medium to tall grower, and very healthy. Good root maker.

**Plants, only \$3.50 each, 3 for \$8.00**

## Recent Introductions from Other Sources (Continued)

**MISS PARKERSBURG**—I. D. (Smith, 1938). A West Virginia origination of much merit. The color is Ochraceous buff, rear petals carrot red, with slight tones of jasper red and flesh color. It has been grown to over 12 inches across by 8 inches in depth. Extra good long stems, hold the blooms facing well above the top leaves. Plant is a strong healthy grower, and exceedingly prolific of large exhibition blooms. It throws up branches from the ground to a height of four to five feet, each crowned by a bloom of the largest size. Winner at Cincinnati, Ashland, Ky.; Chillicothe, Ohio, and Akron, Ohio.

Plants, only \$3.00

**VOLCANO**—F. D. (1937). While this fine dahlia is generally rated as formal, it is near the border line between formal and informal and often is exhibited in the informal class, all depending on the way it grows. The color is Orange-Flame red that does not fade nor burn. The 11x7 inch blooms are held well out of the foliage on stiff stems. The 4½ foot plant is clothed with dark green foliage, is very rugged and prolific. A consistent prize winner in the largest bloom class the past two years.

Roots, each \$2.50; Plants, each \$1.25, 3 for \$2.50

**DARCY SAINSBURY**—(Australia) F. D. This beautiful white is rated very high, and is considered by many expert growers to be the best white introduced in recent years. The blooms are not overly large, usually about 9 inches wide by 3 to 4 inches in depth under ordinary culture. Forcing will increase size very materially. The blooms are held high out of the foliage on stiff stems, and are borne on plants 5 feet or over in height. The well proportioned foliage is very rugged. A fine white that is a leader and winner in the white section.

Plants, only \$1.00, 3 for \$2.50

**GREATER GLORY**—(Salem, 1937). This fine variety is a very strong grower, attaining to a height of 6 feet and over, with healthy, leathery foliage and very artistic blooms. It is classified as a semi-cactus, but late in the season the petals roll back close to a cactus. The color is deep rose pink, occasionally shading to sulphur yellow at the center. Stems good. Winner of many prizes at the leading shows the past two years.

Plants, only \$3.50 each, 3 for \$9.00

**SUNRAYS**—I. D. (1938). This spectacular variety will produce blooms up to eleven inches in width by 7 inches in depth. The color is a pleasing, clear buff with apricot suffusion, with a distinct peach red reverse. Plant is a strong sturdy grower attaining to a height of 4-5 feet. Is well branched and prolific of large blooms that are held well out of the foliage on stiff stems. A great prize winner.

Plants, only \$3.00, 3 for \$6.00

**PRIDE OF AUSTINBURG**—I. D. (1936). This grand dahlia produces blooms up to 12 inches across, has good long stems, making it ideal for exhibition purposes. Color is a grenadine pink, suffused light yellow, center and reverse rich rose. Plant is a strong grower, attaining to a height of 4½ to 5 feet, is wide spreading and many branched. Very productive of large exhibition blooms throughout a long season from early to late. Requires only a minimum of disbudding. Awarded certificate of merit at both the Stoors and East Lansing trial grounds. Scored 87. Highest score of all dahlias.

Roots, each \$2.00; Plants, each \$1.25, 3 for \$2.00

**MAD RIVER CHIEF**—I. D. (Mad River Gardens). This great dahlia has been proclaimed by many dahlia fans as the best red dahlia they have ever seen. The flowers are very large, and of a rich velvety carmine red, shading darker in the center. Stems are long and perfect, holding the giant blooms high out of the foliage, all facing upward. The blooms can be cut with three to four foot stems. When cut, this fine dahlia will actually grow in water, and is one of the longest keepers. Plant attains to a height of 5 feet and over, is very vigorous and quite resistant to injury from common insect enemies.

Plants, only \$2.00, 3 for \$5.00

## Recent Introductions from Other Sources (Continued)

**WATCHUNG GIANT**—I. D. (Smith). This is truly a giant among giants, and we believe it is the most outstanding dahlia of the 1937 introductions. It was a contender for the Achievement medal in the 1936 A. D. S. show in New York City, and in the opinion of almost every well informed dahlia present, it was by far the best dahlia in the class and should have been awarded the Achievement Medal. That it did not receive this distinguished honor brought down on the heads of the judges the indignation of the on-lookers, as all felt a great injustice had been done to a great dahlia. This giant is a beautiful light definite yellow, with warm suffusion of rose, and notwithstanding its great size it is without coarseness as is often the case with large flowered dahlias. The plant is very sturdy, and foliage, stem and habit excellent.

Roots, each \$4.00; Plants, each \$2.00, 3 for \$4.00

**AMERICAN PURITY**—S. C. (Am. Dahlia Farms). This ideal semi-cactus pure white dahlia was introduced in the spring of 1937 and wherever it was grown last season it made hosts of friends. It is immense in size and has wonderful substance and keeping qualities for such a large flower. Has many first prizes to its credit, as well as the Achievement medal for the best and largest bloom in the show. Plant attains to a height of 5 feet and is quite prolific of large perfect blooms. We know of no other white quite equal to it in its type.

Plants, each \$2.00

**MILTON J. CROSS**—I. D. (Johnson). Achievement Medal Winner 1935. The color of this magnificent dahlia is a clear gold at center, shading to light Orange Buff on outer half of the petals. Rich, bright, beautiful and of great width and depth. The long stems hold the giant blooms high out of the foliage, and are produced on vigorous plants 6-7 feet high. We have a limited amount of root stock to offer and while it lasts, will fill orders in the rotation in which they are received.

Divisions, each \$2.00; Plants, each \$1.00, 3 for \$2.00

**DEAN ANDERSON**—I. D. The color of this fine dahlia is radiant henna-orange, flowers are of true exhibition type, and are held in an ideal position on long, strong stems. Plant 4½ to 5 feet, luxuriant insect resisting foliage. A world beater in its color class.

Roots, each \$5.00; Plants, each \$2.00, 3 for \$5.00

**CHEROKEE**—S. C. A positive semi-cactus of pleasing lavender pink with light center, which in some respects might be described as a very much improved Marion Broomall. Flowers large and deep, stems extra long and straight. Plant a good grower, and does best if the center is pinched out of it early.

Plants, each \$1.50

**OAKLEIGH MONARCH**—Dec. (Hook). Oakleigh Monarch is a big broad petaled informal decorative of clear brilliant cerise red. Flowers 8-11 inches in diameter, depth 4-6 inches, and are borne on strong stems well out of the foliage. Plant 4-5 feet in height. Early, prolific. Scored 86.9 at Lansing, Mich. Trial grounds 1935. Root stock very limited.

Roots, each \$2.00; Plants, each \$1.00, 3 for \$2.00

**MARGRACE**—I. D. (Bissell). The large, graceful flowers of brilliant scarlet, tipped gold entitle it to the high rating given to it by experts in the dahlia world. Plant is a robust grower, flowers large, with good stems. A great prize winner.

Plants, each \$1.00, 3 for \$2.50

**LORD OF AUTUMN**—I. D. (Almy-Kemp). After four years contests in shows all over the country this great dahlia continues to hold its place in the ranks of the super dahlia parade. Its beautiful golden yellow color, together with its immense size and good keeping qualities places it in the front ranks as a superior exhibition variety. It is rated as one of the largest and most spectacular dahlias in commerce, and it has won more awards than any other yellow dahlia we know of. Its blooms have been grown up to 12 inches wide by 7-8 inches in depth, and a well grown flower is practically unbeatable in the show room. Stiff stems hold the flower well above the top leaves. Plant grows about 4½ feet tall.

Plants, only \$1.00, 3 for \$2.00

## Recent Introductions from Other Sources (Continued)

**MURPHY'S MASTERPIECE**—This giant red dahlia continues to hold the lead in the red section, and well grown blooms carry off the blue ribbon in almost every contest with other red varieties. It is so well known by dahlia fans throughout the country it seems a waste of time to attempt to add anything to its great popularity.

Plants, only \$1.00 each, 3 for \$2.00

**SATAN**—Semi-Cac. Here is another great dahlia that continues to hold its own against all comers in the Semi-Cactus classes. It has been a consistent winner everywhere and until a larger and better semi-cactus appears on the scene it will continue to be the leader in that class.

Plants only \$1.00, 3 for \$2.00

**SON OF SATAN**—This seedling of Satan is becoming more and more popular each year as its real value as an exhibition variety becomes more generally known. The blooms are of semi-cactus type, are very large and the vivid scarlet color is without a peer. Plant is a strong healthy grower, and the large brilliant colored blooms are held high out of the foliage on stiff stems.

Roots, each \$1.50; Plants, each \$1.00, 3 for \$2.00

**PURPLE WONDER**—I. D. This spectacular Pansy Purple dahlia has many friends among dahlia fans. It is distinctive from all other purple varieties. Blooms range up to 11 inches in diameter, and 6 inches and over in depth, and are held high out of the foliage on cane like stems. Plant attains to a height of 6 feet. Good bloomer, and good root maker.

Roots, each \$1.25; Plants, each 75 Cents, 3 for \$1.50

**MRS. GEO LEBOUTILLIER**—I. D. A huge dark red dahlia and a close contender for first place in the red class. The blooms are quite as large as Murphy's Masterpiece, and of a brighter red color. Stems are long and hold the flower high out of the foliage. Plant a strong grower and prolific bloomer.

Roots, each \$2.00; Plants, each \$1.00, 3 for \$2.00

## Kemp's 1935 Introductions

**DADDY KEMP**—I. D. This is every inch a man's dahlia, and one of the most spectacular varieties introduced in recent years. Color, rich purplish red, and may be grown up to 14 inches in diameter, and 6 to 7 inches in depth. Under certain soil and cultural conditions the stems may be somewhat weak, like Satan and some other great dahlias, while under favorable soil and cultural conditions the stems are entirely satisfactory. Plant is a rampant grower, and tremendously prolific of giant blooms from early to frost.

Roots, each \$2.00; Plants, each \$1.00, 3 for \$2.00

**BLACK KNIGHT**—I. D. Blackest of black dahlias. Color, dark velvety maroon, almost black. Flowers can be grown up to 14 inches in diameter, and are held well out of the foliage on cane like stems. Plant a most rampant grower, attaining a height of 6-7 feet. Late bloomer, and should be planted early, and not pinched back, as pinching out the top retards blooming.

Divisions, each \$2.00; Plants, each \$1.00, 3 for \$2.00

**KITTY MAC**—I. D. Here is another sensational dahlia of great merit. The color is Petunia Purple, flowers are 10-12 inches in diameter by 6-7 inches in depth, and are borne on long stems facing upward. Plant very rugged, with exceptionally insect resisting foliage. Height 6-7 feet. Stock very limited.

Roots, each \$2.00; Plants, each \$1.00, 3 for \$2.00

## Variegated Dahlias

**TRIUMPH D'ANVERS**—I. D. (Nagles). This is not only a beautiful bi-color dahlia, but is equally beautiful in its formation, the petals curling and twisting in an enchanting color combination of crimson and white. Flowers are of medium size, and are produced in profusion from early to late season, are held well out of the foliage on stout stems. Plant about 5 feet high, and many branched.

Divisions, each \$1.50; Plants, each \$1.00, 3 for \$2.00

## Variegated Dahlias (Continued)

**PHANTOM**—F. D. Not in many moons has a more beautiful bi-color dahlia come upon the scene than we have in the Phantom. The colors are rich purple, beautifully tipped white, making it one of the most attractive dahlias one could wish to see. The blooms are quite large, ranging in size up to 9 inches and over, are of good depth, and are held high out of the luxuriant foliage on perfect stems. Plant grows well on to 5 feet in height, is quite productive of large perfect blooms from early season until cut down by frost.

Plants, each \$1.25, 3 for \$2.50

The following variegated varieties are fully described (two illustrated on preceding pages of this catalog which you can see for descriptions and prices.

Freckles, Kemp's Radiant Beauty, Kemp's Twilight, Daddy Walker, Lois Walcher, James Archer and Elizabeth Hyslip.

## Big Exhibition Dahlias at Little Prices

The following list of high class exhibition varieties, most of which have been big prize winners in the past are offered to you at real bargain prices. You may select as many or few as you like at the uniform price of 75 cents each, 6 for \$4.00, 12 for \$7.50; your own choice of varieties. Stocks of some varieties are quite limited, and in case we should be sold out of any variety you order, may we have the privilege of substituting others of the same general color.

The roots are first class in every respect, and will give you good satisfaction. We cannot accept orders for dahlias for less than \$1.00. Prices are net.

**CROYDON GLORY**—I. D. Giant primrose yellow, flowers up to 12 inches, stems long and good. Bush good grower.

**EAGLE ROCK SUPERBA**—Dec. Color, Amaranth Pink. Flower averages about 10 inches in diameter, height of plant 5 feet.

**CROYDON WHITE**—I. D. A giant glistening white of most excellent qualities. Stems good, and plant a fine grower. Height 5 feet.

**MONMOUTH CHAMPION**—F. D. This variety is a great prize winner. Color is flame-orange, flowers up to 12 inches are not uncommon. Stems good. Height of plant 4½ feet.

**GREAT HARBOR**—I. D. Giant carmine red. Stems good, and plant a good grower. Height 4½ feet.

**PRINCE OF PERSIA**—I. D. No prettier red dahlia in commerce than this variety. Its dark, glistening cardinal red flowers can be grown up to 10 inches and over across. Stems good, and plant a good grower, averaging 5 feet and over in height.

**YANKEE ROYAL**—I. D. The blooms of this excellent exhibition purple dahlia average around 11 inches across, stems are good. plant a strong grower. Height 6 feet.

**BELLADONNA**—I. D. This beautiful dahlia turquoise blue in color and comes the nearest to the color of the Belladonna Delphinium of any dahlia we know. Flowers are large, with good stems that hold them well above top leaves. Plant grows to a height of 5 feet.

**FORT MONMOUTH**—I. D. This fine dahlia is a great prize winner for years. The color is rich wine red, with an under tone of bright crimson. Does not burn nor fade in the sun. Flowers have been grown up to 14 inches across. Stems good, and plant a good grower, reaching a height of 5 feet and over.

**MRS. BRUCE COLLINS**—Str. Cac. A most beautiful yellow variety, and one of the choicest straight cactus in commerce. Flowers average around 7 inches in diameter, stems are good, and plant a good grower. Height about 4 feet.

**NANCY VICK**—I. D. Very large cerise colored blooms. Stems long and stiff holding the flowers high out of the foliage. Plant a strong grower. Height 5-6 feet.

**ORINGO**—I. D. An unusual and very distinctive dahlia in color and formation. Color effect is gold and rich salmon-orange from front to rear petals of flower. Maximum size of bloom 12 inches, plants 4 feet.

**CLARA CARDER**—I. D. This outstanding variety is one of the greatest pink dahlias in commerce. The color is a bright Cyclamen pink. Flowers up to 12 inches are not uncommon. Stems good. Plant very rugged. Height 3-3½ feet high.

**EDITH MENCKE**—I. D. Orange-buff, with slight sheen of pink on the lower petals. Blooms 10 inches and over wide, by 6-7 inches deep. Stems good. Plant 4-4½ feet high.

(Continued on Page 18)

## Big Exhibition Dahlias at Little Prices (Continued)

**AZURA**—Color, bright rosy lilac, with bluish violet sheen. Maximum size 12-14 inches wide and of good depth. Stems extra good. Plant 5-6 feet high. Late bloomer. Well suited for the long season in the south.

**DOKOUPIL'S TRIUMPH**—I. D. Color, light straw yellow, shaded light lavender pink in center. Maximum size 12 inches wide. Stems extra good. Plant fine grower, attaining to a height of 4-5 feet.

**TOWERS EMPIRE**—I. D. Very large clear golden color, with amber shading in the center. Very beautiful. Stems extra good. Height of plant 6-7 feet.

**WHITE WONDER**—I. D. This fine white is a great prize winner. One that can always be relied on to do well. The flowers can easily be grown up to 12 inches and over in diameter, are of great depth, full centered and has good stems. Plant very rugged grower, reaching a height of 5 feet and over.

**WHITE KNIGHT**—I. D. This is another fine white of large exhibition size, with wonderful keeping qualities. Maximum size 10 inches. Stems extra good, holding blooms facing upward. Plant 3½ to 4 feet. Very healthy grower.

**MONMOUTH QUEEN**—F. D. One of the best light yellow dahlias ever introduced. A great prize winner. Color is pure yellow, and light primrose. Flowers very large, fine long stems. Plant 5 feet.

**SOUVENIR**—I. D. Very large pink, good stems. Plant about 4 feet high, wide spreading and enormously prolific of large exhibition blooms.

**BONNIE BELMONT**—Str.-Cac. Blooms large and are of a bright yellow color. Stems good. Plant good grower, height about 5 feet. You will like this outstanding variety.

**MILDRED HAIRE**—I. D. Sport of The Daddy Kemp. Color is a bright lavender pink, flowers very large. Plant a good thrifty grower, attaining to a height of 4-5 feet. Very beautiful flower.

## New Miniature Dahlias

**LOVELINESS**—(No. 17-35). This is a very lovely small decorative dahlia that instantly appeals to the heart of visitors to our gardens. We know of no other that presents more real beauty. Its lovely colors of bluish lavender and white throat tones present a very beautiful color contrast. In strong soils the flowers average a little large but in less fertile soils they average 3 to 4 inches in diameter, are full centered, and are supported on stiff stems 6 to 8 inches above the foliage. Plant grows to a height of three feet, is many branched and very prodigious bloomer from early season till frost. A splendid cut flower, it being an unusually good keeper. For house decorations and florists' uses it has no peers.

Roots, each \$2.00; Plants, each \$1.00, three for \$2.50

**LITTLE BEAUTY**—(No. D-35). This little decorative is very distinctive and unusual in the color combination of lavender pink and golden yellow ground. It is exceedingly attractive. The small 2½ to 3 inch blooms are full centered and are supported on strong wiry stems 6 to 7 inches above the foliage. Plant, 2 ft. in height, well branched and early and prolific bloomer till cut down by frost.

Roots, each \$2.00; Plants, each \$1.00, three for \$2.50

**BABY EDWIN**—(No. E-35). Color, deep spinel pink, shaded lighter tone at base of petals. The small blooms are of decorative type, 2 to 2½ inches in diameter, full centered and held well out of the foliage on stiff stems. Height of plant 18 to 20 inches, well branched, and prolific bloomer from early to late season.

Roots, each \$2.00; Plants, each \$1.00, three for \$2.50

Root stock limited.

**LITTLE DIONNE**—(No. F-35). A darling little Miniature, you will like quite as well as I like the little South Carolina Girl for whom it is named. The color is pure Primrose yellow, tips of petals shaded deep rose pink. Size of bloom 2½ to 3 inches in diameter, decorative type and are borne on dwarf, sturdy plants 18 to 20 inches tall. Plants well branched and fairly profuse bloomer.

Roots, each \$2.00; Plants, each \$1.00, three for \$2.50

Root stock limited.



## New Miniature Dahlias (Continued)

**BARBRA MAC**—Dec. (No. G-35). The color of this lovely little Miniature is Tyrian Pink, shaded white at base of petals. Size of flower  $2\frac{1}{2}$  inches, full centered and are held out of the foliage on stiff wiry stems 6 to 7 inches long. Plant grows to a height of 18 to 20 inches, is well branched and a prolific bloomer from early to late season.

Roots, each \$2.00; Plants, each \$1.00, three for \$2.50  
Root stock limited.

**LITTLE SWEETHEART**—Dec. (No. B-35). This darling little Miniature is all its name implies. The color is a light mel-low purple, the small flowers average only  $2\frac{1}{2}$  inches in diameter, are full centered and are held well out of the foliage on stiff stems, 6 to 8 inches long. Plant attains to a height of 18 to 20 inches, well branched and very prolific bloomer. One of the best in the collection.

Roots, each \$2.00; Plants, each \$1.00, three for \$2.50  
Root stock limited.

**DOLLY**—F. D. (Geer). A beautiful dark rosy magenta formal Miniature. The blooms are held on stiff stems 6 to 10 inches above the top leaves. An early and consistently prolific bloomer throughout the season. A fine Miniature of the Fairy type, of which it is a seedling.

Roots, each \$2.00; Plants, each \$1.00, three for \$2.50

**GLOW OF DAWN**—(Geer). This beautiful miniature two tone cactus of radiant pink, with wax yellow center has been a great winner at the leading shows the past season. It is just about the most beautiful miniature cactus we have ever seen, and we heartily recommend it to our customers. Blooms average slightly over three inches across, are of good depth and are held well above the top leaves on straight stiff stems. Plant is dwarf in habit, and very prolific of exhibition blooms.

Plants, only \$1.00 each, 3 for \$2.50

**ROYALETTE**—Dec. (Geer). This miniature decorative is the most attractive royal purple miniature ever introduced. Stems are long, stiff and graceful, holding the brilliantly beautiful blooms high above the foliage.

Plants, only \$1.00 each, 3 for \$2.50

**ROSEANN**—S. C. (Geer). This lovely little miniature is a deep rose pink, shaded wax yellow at base of petals, each petal is split at tip, producing a stag horn effect. Blooms  $2\frac{1}{2} \times 3$  inches are held on strong, stiff stems 6-8 inches above the top leaves. On the honor roll.

Plants, only \$1.00 each, 3 for \$2.50

**BLUE BELLS**—(Collarette). This is unquestionably one of the best dahlias of this type in commerce. The plant grows to a height of  $4\frac{1}{2}$  feet, is many branched and enormously productive of attractive rose red blooms, with prominent white and yellow blend collar. Blooms fade to a bluish cast with age. It's a splendid keeper when cut, and is wonderfully beautiful for house decoration and a splendid exhibition variety.

Divisions, each 75 cents, 3 for \$1.50

## Miniature Dahlias—Earlier Introductions

**FAIRY**—This dainty miniature still heads the list as an exhibition variety, and for florists' use in design work. It has won more first prizes in the miniature classes than any ever introduced. If you are a florist, or an exhibitor at the shows, you need this dainty rose pink miniature. It is a good grower, good root maker, and above all, is tremendously prolific of blooms, that keep longer when cut, than any dahlia we know.

Divisions, each 35 cents, three for \$1.00

**TOOTSIE**—Here is another miniature of refined beauty. The color is a clear, soft pink-salmon blend. The dainty blooms average around  $3\frac{1}{2}$  inches in diameter, are full centered decorative type. Plant a good grower, and heavy producer of blooms, perfect stems.

Divisions, each 40 cents

**LITTLE NEMO**—(Miniature). This showy little dahlia will have a strong appeal to all who love bi-colored flowers. Its bright scarlet, white tipped blooms are very effective for house decoration, and for exhibition in the bi-color miniature class, it is without a peer.

Divisions, each 75 cents, 3 for \$1.50

## Miniature Dahlias—Earlier Introductions (Continued)

**BISHOP OF LANSDAF**—(Min. Duplex). This small bedding dahlia is one of the most distinctive and attractive dahlias in commerce. Its small two to three inch blooms are of a vivid scarlet color, with bright yellow stamens bracing the center, presents a most pleasing contrast to its dark bronze red, feathery foliage.

Plants, each 40 cents, 3 for \$1.00

**BABY ROYAL**—Semi-Cac. This little salmon pink, shaded apricot miniature is a royalist of the first rank. Its tiny 3 x 2 inch blooms are produced in the greatest profusion on three foot plants. A gem deserving of a place in every garden. Don't fail to buy it this year if you do not already have it.

Roots, each 40 cents, 3 for \$1.00

**TWINKLES**—(Orchid Flowering). This sensational orchid flowering dahlia is not only graceful but very beautiful. Its beautiful combination of white, suffused violet rose with distinct tyrian rose mottlings on the reverse of the petals are very striking. Petals roll forward and mottlings show on face of the flower. Stock limited.

Roots, each 60 cents, 3 for \$1.50

## Ball Dahlias

**SCARLANO**—Ball (No. 102-K). If you are fond of ball dahlias and partial to brilliant red colors, here is one that will meet with your unqualified approval, as the color is a very brilliant scarlet red that fairly dazzles the eyes. The average size of the blooms are about 4 inches across, and the semi-dwarf plant is litterly covered with them from early season till cut down by frost. Stems are long and stiff, holding the blooms high out of the foliage. Plant healthy, vigorous grower.

Roots, each \$1.00

**KEMP'S NUBALL**—Ball (No. A. K.). A dark lavender pink of much beauty, and we believe it is the best ball dahlia to date. Flowers up to 5 inches in diameter, perfect ball type, and are held on stiff stems 10-12 inches out of the foliage. Height of bush about 4 feet, wide spreading and a very prolific bloomer from early season till frost. Awarded first prize in every class in which it was exhibited the past season.

Plants, each \$1.00

**CAROLYN BALL**—This fine ball dahlia has been a leader in the ball section for several years past, and is only second to our NUBALL. The color is a clear lavender-pink. Flowers from 4-5 inches in size are produced on good stems. Plant about 3 feet tall, and very prolific throughout the season.

Divisions, each 35 cents, no plants

## New Pom Pom Dahlias

**SHERRY**—(Wood 1937). This is just about the best Pom Pom of this color we have ever seen. Color, bright pansy purple, to royal purple. Its small, perfect flowers are produced on long stiff stems, and are held just the right height above the foliage. A wonderfully fine exhibition variety. Plant is a fine grower and very prolific throughout the season. Root stock very limited.

Roots, each 50 cents, 3 for \$1.25

## LEMON DROP

This perfectly formed little Pom is one of the choicest exhibition Poms we have seen in many a year. It ranks with Little Edith, Atom, and other miniature poms. Its average size is about 1¼ inches, and the two foot high plants are a sheet of color from early season until cut down by frost. In color, it is a light lemon yellow, the best we have yet seen in the yellow Poms. Par-excellent for cut flowers and exhibition purposes.

Divisions, each 40 cents, 3 for \$1.00

The Following Poms Supplied at 15c each  
6 for 75c, \$1.25 the Dozen Net

**LITTLE BELLE**—Morocco red, shaded silvery pink on reverse of petals. Fine exhibition variety.

**FACINATION**—Lavender pink, shaded white on lower half of petals. Very showy and desirable.

**MADELINE**—Deep lemon yellow, tipped grayish lavender. Very showy, and the best bi-color Pom we know.

**BOB WHITE**—The best white to date. Flowers are small, and fine for exhibition. Good keeper when cut. Plant dwarf, very prolific of perfect bloom throughout the season.

**BRONZE BEAUTY**—A small, well formed plant, producing rich golden bronze flowers of great beauty. Fine for exhibition.

**DARKSOME**—The best dark maroon.

**ELFIN**—Light primrose yellow. A good grower and free bloomer.

**ATOM**—This is unquestionably one of the very best exhibition Poms ever introduced. It seldom exceeds 1½ inches in size. The tiny flowers are perfect balls, and of a beautiful scarlet red color. Plant dwarf, many branched and tremendously prolific of bloom.

**PANSY**—Almost every one likes the bright, cheery color of this little Pom, which is lively deep lavender. Fine for exhibition, and house decoration.

**LITTLE DORTHEA**—Small orange and white blend. Very pretty.

**LITTLE EDITH**—This free growing and free flowering little Pom is a most profuse producer of small yellow blooms, slightly tipped carmine. One of the very best exhibition Poms.

**ROSEA**—Rosy lavender of refined beauty. Wonderful exhibition variety.

**DAHLIA ORDERS FOR LESS THAN \$1.00 NOT ACCEPTABLE**

## DAHLIA SEED

Autumn of 1938 was very favorable for the pollination of dahlias, both by hand and naturally, which enabled us to secure a nice crop of very high quality seed, saved from the very best double flowered varieties that we know are good seed parents. The seed we here offer you are the surplus over and above our own requirements and are exactly the same quality we retain for our own use. Dahlias will bloom from seed in 10-12 weeks from time of planting, and should be sown in reasonably good soil around the middle of March. Later sowing will produce quite as good results but blooming is delayed accordingly. We know the seed we offer are of the highest quality obtainable, but we cannot guarantee the results you will have with them, as growing dahlias from seed is purely a gamble, and every one must take that chance with them. Seed never reproduce varieties like the seed parents, all will be different, though some may resemble the seed parents in type of flower, or plant.

Supply is limited, and while they last orders will be filled at the popular price of \$5.00 per 100, 200 for \$9.00.

## Miniature and Pom Pom Dahlia Seed

Seed collected from about 20 varieties of the two types, miniatures largely predominating.

50 cents per packet of 100 to 150 seed.

## Zulu Dahlia Seed (Black Leaved)

A distinct and unusual strain of dwarf hybrids with mostly very dark (almost black) foliage. They grow about two feet high, and the flowers are mostly in shades of crimson, and scarlet, enlivened by a few orange, gold and lilac colors. Very attractive for border or bedding planting. Single, Semi-double and Double flowers two to four inches in diameter. Large packet 50 cents.

Prices of all seeds net.

## Kemp's Fine Gladiolus

Large 1¼" and up, Medium 1" to 1¼", Small ¾" to 1".

**ALBANIA**—(Kemp). A pure white of great beauty. Its beautiful frilled petals imparts a finish seldom found in any other variety. Fine for exhibition and florists' use.

Large, 5 cents each, 3 for 12 cents; Medium, 4 cents each, 3 for 10 cents; Small, 3 cents each, 3 for 7 cents

**ANCORA**—(Kemp). Salmon, flaked Apricot. Inferior petals blotched maize yellow with ruby feathering in the throat.

Large, 5 cents each, 3 for 12 cents; Medium, 4 cents each, 3 for 10 cents; Small, 3 cents each, 3 for 7 cents

## Kemp's Fine Gladiolus (Continued)

- AMORET**—(Kemp). Shrimp pink, tips shaded peach red. Lower petals overlaid scarlet feathering on orange ground.  
Large, 5 cents each, 3 for 12 cents; Medium, 4 cents each, 3 for 10 cents; Small, 3 cents each, 3 for 7 cents
- CLAYTON**—(Kemp). Venetian pink shading to hermosa pink at base of petals. Many open at a time.  
Large, 5 cents each, 3 for 12 cents; Medium, 4 cents each, 3 for 10 cents; Small, 3 cents each, 3 for 7 cents
- DREAM O'BEAUTY**—Color; clear rose red. Flowers are large and of good substance. A tall, strong growing variety. Most attractive color. Flowers usually well placed, but not always the best.  
Large, 5 cents each, 3 for 12 cents; Medium, 4 cents each, 3 for 10 cents; Small, 3 cents each, 3 for 7 cents
- BETTY NUTHALL**—Salmon-orange, coral pink shading, throat shaded yellow. Immense spikes. One of the best exhibition and commercial varieties.  
Large, 5 cents each, 3 for 12 cents; Medium, 4 cents each, 3 for 10 cents; Small, 3 cents each, 3 for 7 cents
- NORWOOD**—(Kemp). Coral pink, chatenay pink in the throat. A very attractive glad for general use, and one that you will like.  
Large, 5 cents each, 3 for 12 cents; Medium, 4 cents each, 3 for 10 cents; Small, 3 cents each, 3 for 7 cents
- MARNIA**—(Kemp). Bright grenadine orange, with tyrian rose feathering in the throat. Strong grower. Best commercial orange.  
Large, 5 cents each, 3 for 12 cents; Medium, 4 cents each, 3 for 10 cents; Small, 3 cents each, 3 for 7 cents
- PIACARDY**—The premier pink. Color is a soft shrimp pink, without flaking, lighter flesh pink throat. Tall, strong stems. Seven or 8 six inch blooms open at a time. Fine cut flower, great winner at all shows.  
Large, 5 cents each, 3 for 12 cents; Medium, 4 cents each, 3 for 10 cents; Small, 3 cents each, 3 for 7 cents
- PRIM BEAUTY**—One of the most distinct prim hybrids of the Grandiflora type. Colors are La France Pink ground, thickly mottled with fine dots of orange rufous. Spike tall and straight. Large flowers.  
Large, 5 cents each, 3 for 12 cents; Medium, 4 cents each, 3 for 10 cents; Small, 3 cents each, 3 for 7 cents
- QUINTON**—(Kemp). One of the earliest to bloom, often coming into flower 50 to 60 days from planting. The 5 inch flowers are of a pleasing coral pink.  
Large, 5 cents each, 3 for 12 cents; Medium, 4 cents each, 3 for 10 cents; Small, 3 cents each, 3 for 7 cents
- SELMA**—(Kemp). Flowers have a pleasing background of Marguerite yellow, faintly suffused with tyrian rose. Flowers medium size. Very pretty. Tall grower, straight spike.  
Large, 5 cents each, 3 for 12 cents; Medium, 4 cents each, 3 for 10 cents; Small, 3 cents each, 3 for 7 cents
- YELLOW TREASURE**—(Austin). This fine yellow is nicely ruffled, and of rich color. Considered by many as a very superior variety of the Primulinud Grandiflorous type. Its bright yellow flowers are very beautiful.  
Large, 5 cents each, 3 for 12 cents; Medium, 4 cents each, 3 for 10 cents; Small, 3 cents each, 3 for 7 cents
- KEMP'S RAINBOW MIXTURE**—(Large size). This extra fine mixture is made up from about 30 fine named varieties, and we believe it is just about the finest mixture to be had anywhere near the price. We have only a few hundred of them and while they last orders will be filled at the low price of \$3.00 the 100 Postpaid; \$2.50 the 100 by express, charges collect. 25 at 100 rate.
- KEMP'S PICKUP MIXTURE**—(Large size). A high quality mixture consisting mostly of unidentified named varieties that have become accidentally mixed in handling and picked up in the field. Many desirable varieties and colors are represented and you will surely be well pleased with this mixture. Stock is limited and while they last, orders will be filled at the attractive price of \$2.25 the 100 Postpaid, \$2.00 the 100 by express, charges collect. 25 at 100 rate.
- ORDERS FOR GLADIOLUS BULBS ALONE, FOR LESS THAN 25 CENTS ARE NOT ACCEPTABLE**

# Kemp's Orchid Flowered Japanese Iris

These beautiful Irises were originated by us from hand pollenized seed some years ago. The collection as a whole is probably the most beautiful collection ever offered in this type. With these wonderfully beautiful hybrids it is now possible to achieve a color effect in the garden quite equal to that produced with the German, (Liberty Iris) type. And, at a season when there is a dearth of bright colors in the garden, which makes them all the more desirable.

The Japanese Irises are very hardy and will withstand almost any degree of cold, particularly if they are in moist ground. While they prefer a naturally moist and slightly acid soil, they will grow and thrive in almost any kind of soil and situation if a spade full or two of granulated peat moss is placed under the plants or thoroughly mixed with the soil where they are to remain permanently. The peat moss is a natural food for them and serves three purposes. It supplies just the right amount of acid, supplies the plants with their natural food and holds moisture as no other material will. So there is no longer any reason for not having these beautiful flowers in your garden, even though you must plant them on high, naturally dry soil.

Our hybrids are not only more beautiful, but much more prolific of bloom than the general run. Well established clumps will frequently throw up as many as 30 to 35 stems, each bearing 4 to 5 flowers. The flowering season usually opens the latter part of June and extends to the latter part of July. They are quite as desirable for cutting as the Gladiolus, and when cut just as the first flower is unfolding, the remaining buds will open in water just as the Gladiolus does, and the individual bloom lasts three to four days when kept in a cool place.

The following 22 varieties, embracing almost every color and shade (excepting yellow) were selected from over 1,000 seedlings for robustness of plant, size and exquisite colors of their blooms, and productiveness. Be sure to plant some of these beautiful Iris this year, either in spring or autumn. You will be more than pleased with them.

Large blooming size divisions 50 cents each, 6 for \$2.75, 12 for \$5.00, excepting where noted. The set of 22 varieties for \$10.00. Small divisions 25 cents each, 6 for \$1.25, 12 for \$2.25, excepting where noted. The set of 22 varieties for \$5.00. Small orders shipped by prepaid parcels-post. Larger orders of 12 large or 22 small divisions shipped by express, charges collect.

**ATLANTA**—(No. 11). Rosaline pink, with hue of soft lavender pink. Primrose yellow blotch at back of petals, from which radiates faint longitudinal veins of bluish purple. Pistils greenish white with bluish lips. A very dainty and extremely beautiful variety. 6 petals, size of flower 6 inches, height of stalk 45 inches.

**BOBBY SIPE**—(No. 9). Large white overlaid with prominent feathering of bright bluish violet. The violet being heavier at base of petals, surrounding bright orange blotch. The beautiful color contrast of this variety is impossible of accurate description. It will have to be seen to be properly appreciated. 6 petals. Size of bloom 6 inches, height 48 inches.

**CELESTINE**—(No. 15). Deep silvery pink hue veined blue. Orange blotch, surrounded with splashes and stripes of light purple. Standards or inferior petals deep silver pink veined deep blue. Pistils bremen blue. 3 petals, size of flower 7 inches, height of stalk 50 inches.

**CHARLOTTE**—(No. 18). Violaceous blue on grayish background, in about equal proportions of color. Pistils grayish white, tipped clear violet blue, with broad feathering of Primuline yellow extending about 1¼ inches up the center of the petals. 6 petals, flower 7 inches in diameter. A very showy and beautiful variety that every one likes. Height 42 inches.

**COLLINGWOOD**—(No. 10). Lavender pink ground, heavily brushed Pieroma violet. The violet being much deeper on some of the flowers than on others, giving the appearance of two distinct variety colors from the same plant. The standards or inferior petals are upright and long and prominent. The color being petunia violet, lightly edged lavender pink. Pistils lilac tipped petunia violet. One of the most beautiful color combinations to be seen in the Japanese Iris. 3 petals, size of bloom 7 inches, height 32 inches.

## Kemp's Orchid Flowered Japanese Iris (Continued)

**CONSTANCE**—(No. 19.) Cerulean blue feathering, overlapping pale forget-me-not background, with orange buff markings at base of petals. Standards medium size, splashed purple on light King's Blue background. Pistils, greenish white, tipped bluish purple. Flower medium to large. 3 petals. Very fine and a prime favorite with those who are fond of parti-colored flowers. Midseason. Height 32 inches.

**CORNELIA**—(No. 13). White, prominently veined purplish blue, with cadmium orange blotch at base of petals, edged dull purple. Standards or inferior petals, 3 inches long, 1 inch wide, Paris blue, lower half. Upper half white, heavily veined Paris blue. Pistils, white tinted lavender, with lighter tinted lips. An extremely fine variety that should find much favor with all Iris lovers. 3 petals, size of flower 7 inches, height of stalk 50 inches.

**DAY DREAM**—(No. 1). In this variety we have an unusually beautiful and attractive flower. The color is a soft pinkish lilac, lightly veined pale violet blue with heavier shading of the same color surrounding cadmium yellow blotch at base of petals. Short inferior petals of pale violet blue, and pale pink pistils, tipped bright blue. 3 petals diameter 6-7 inches. Height of flower stalk 30 inches. Stock very limited.

**GRENADIER**—(No. 16). White, overlaid with bright lavender sheen. The lavender being more prominent at base of petals, surrounding cadmium orange blotch. The standards or inferior petals are medium long, upright and are of a pleasing hue of lavender edged blue. Pistils clear white. A wonderfully beautiful variety. 3 petals, size of bloom 7-8 inches. Height of stalk 50 inches.

**HARMONY**—(No. 3). A finely ruffled variety of great beauty, and distinct from any other Japan Iris I have ever seen. The flowers are single and medium size, with the exquisite color of oxide blue veined and edged lilac pink. Prominent orange blotch at base of petals. Inferior petals bright berlin blue. Pistils pale lilac pink. Size of flower 4 3/4 inches, height 42 inches.

Price, \$1.00 each, \$10.00 per dozen

**LAWRENCE**—(No. 5). Hortense blue, lightening to Ontario violet, as the flower becomes fully blown. Standards are large, prominent, and of a solid, deep full bluish violet. Pistils greenish white, tipped light bluish violet. Rich Primuline yellow blotch extending from base to one-third way up petals in featherlike formation. Flowers 8 inches in diameter, with broad rounding petals. A very striking and altogether beautiful variety. Height 42 inches.

Price, 60c each, \$6.00 per dozen

**MARTHA KEMP**—(No. 8). Deep lilac pink ground, brushed Venetian blue. Standards or inferior petals are medium long, stand upright, and are almost solid, deep bluish violet. Orange blotch at base of petals. Pistils greenish white tipped bluish violet. A very conspicuous and beautiful variety. Single. Size of flower 7 inches, height 48 inches.

**MARVELLA**—(No. 20). Phlox purple, splashed phlox pink. Orange buff blotch at base of petals. Pistils greenish white, tipped lavender pink. Flower large to very large, with three broad, rounded petals. Height 32 inches. Midseason. A marvelously beautiful variety.

Price, \$1.00 each, \$10.00 per dozen

**NORMANDY**—(No. 7.) White, with faint hair lines or veins, radiating from light cadmium yellow blotch at base of petals. Standards or inferior petals are very conspicuous in their contrast of bluish violet color, tipped and edged white. Single. Size of flower 6-7 inches, height 46 inches.

**OCEANA**—(No. 12). Deep violet blue, with bright cadmium yellow blotch at base of petals. Pistils striped lavender and purple, lips dull violet. Very handsome and showy. 6 petals beautifully ruffled and fluted. Size of flower 6 inches, height of stalk 55 inches.

**RICHMOND**—(No. 23, 1933). The ground color of this marvelously beautiful variety is difficult to define, as it does not exactly match any of the color plates in Ridgeway's Color Chart. Its rich lustrous color closely approaches Royal Purple, and Dark Violet coming about half way between these two colors. Some of the flowers are lightly mottled and splashed with light pink, prominent orange color at base of petals. Richmond is by far the richest colored Japanese Iris I have ever seen.

Price, \$1.50 each, \$15.00 per dozen



## Kemp's Orchid Flowered Japanese Iris (Continued)

**ROMANCE**—(No. 2). Cerulian blue, heavily marbled pinkish lilac. Prominent blotch of deep cadmium yellow at base of petals, short or inferior upright petals of same color and marbleing. Single. Size of flower 8 inches, height of flower stalk 40 inches. A very showy variety that will find favor with all lovers of the Iris who are fond of the odd and unusual color combinations.

**SELKIRK**—(No. 22.) Pure white, with gold band in center of lower half of petals. Flowers large, and beautifully ruffled. Similar to Gold Bound, but pronounced by experts as being better. 6 petals, height of stalk 42 inches.

**TALMANYA**—(No. 4). Pale kings blue, irregularly splashed and marbled Venetian blue. Bright orange blotch at base of petals. Standards of same pleasing color as falls. Pistils greenish white, tipped pale kings and Venetian blue. A splendid variety of great merit. Flowers 7½ inches in diameter, finely ruffled. Height 40 inches.

**VENICE**—(No. 17). Lavender pink, heavily veined Venetian blue, with deep chrome yellow blotch at base of petals. Pistils lavender tipped Venetian blue. 6 petals, size of flower 6 inches, height of stalk 50 inches. It is impossible to adequately describe the great beauty of this exquisite variety. You will have to see it to fully appreciate its beauty.

**VERNON**—(No. 21). Bright lavender blue on rosaline pink ground. Narrow and of orange rufous on center of lower third of petals. Standards or inferior petals oxide blue, mottled lavender pink. Pistils creamy white, tipped lavender blue. 3 petals. Size of flower 7-8 inches, height of stalk, 30 inches.

**VAN HOESEN**—(No. 6). Dull bluish, violet, veined lilac pink. Light orange colored blotch at base of petals. Standards or inferior petals lilac pink tipped bluish violet. Pistils dull greenish white, edged bluish violet, with deeper margin of bluish violet at terminal. A very beautiful variety. Single. Diameter of flower 6 inches, height 48 inches.

## Japanese Iris Seed from Kemp's Orchid Flowered Strain

That many new and beautiful varieties will result from the planting of this strain of seed, there can be no question or doubt. Iris are easily grown from seed, and any one with greenhouse facilities, or a sunny window in the house can succeed with them.

Price per packet of 100 seeds .....\$ .25

Three packets ..... .60

Six packets ..... 1.00

Postpaid

Full cultural directions printed on each packet

## Blight Proof Chestnut Trees

Over a wide section of our country, the Chestnut tree blight killed practically all our native Chestnuts. The younger generation has never enjoyed the pleasures of Chestnutting enjoyed by older generations. In fact, they do not even know what a chestnut tree looks like.

This new blight resistant species we are offering you, was found growing in Northern China where the Chestnut blight originated, and was brought to this country by an agent of the U. S. Dept. of Agriculture, who found it thriving in the midst of large numbers of dead trees of other species that had succumbed to the ravages of the blight. The late Dr. Walter Van Fleet, sent us several trees grown from nuts this agent brought to America. These trees are now over 20 years old and have been bearing for the past five or six years. The trees we are offering are seedlings from the trees propagated from nuts brought from northern China.

This species will never make a large timber tree. It is rather dwarf in habit, and grows into wonderfully beautiful symmetrical specimens for landscaping work. The nuts are the same size, and of the high, sweet quality of our native chestnuts. They are very palatable both in the raw and cooked state.

Trees, 2-3 feet, \$1.00 each, \$10.00 per dozen. Larger and heavier bod'ed trees, \$1.50 each, \$15.00 per dozen. Express charges collect.

# Giant Golden Day Lily

## (Hemerocallis)

The giant golden Day-Lily is one of the most showy hardy garden flowers for planting in masses, groups or single specimen in the hardy border or in front of shrubbery. They are very popular with the advanced garden owners, and are considered almost indispensable for brightening up dark and unattractive spots in the garden. They are entirely hardy, will thrive in almost any kind of soil and situation, are rapid growers, and the plants will soon grow into large clumps. It is no uncommon thing for large established plants to produce a hundred or more large Lily-like flowers during the blooming season. By planting early and late blooming varieties one can have this colorful flower in the garden from early June to the last of August. Many produce blooms quite as large as the Gold-Banded Lily of Japan. The varieties here offered are all of the best, and will give the very utmost in satisfaction. At the low price we are offering them you simply cannot afford to be without them.

**Good strong plants, each 50 cents, 6 for \$2.75, 12 for \$5.00**

All prices net.

**AMARYLLIS**—This grand variety is outstanding for its great size, fine golden-orange color and recurving and heavily ringed petals. In form and finish it strongly resembles the Amaryllis. Height 3 feet. Blooming time July and August.

**BAY STATE**—Brilliant glistening deep yellow flowers of largest size on 4 foot stems. Very free blooming and robust plant. Stems 4 feet high. Blooming time, June and July.

**DONALD WYMAN**—Very large orange colored flowers, center petals shaded mahogany. One of the best in commerce. Stems 4 feet high, flowering time, mid July to late August.

**GOLDEN DREAM**—Large golden-yellow flowers of exquisite beauty. Stems 4 feet high, blooms in July.

**GOLDENI**—Deep golden-orange flowers of very large size and unusual beauty. Stems 3½ to 4 feet high. Flowering time late June and July.

**J. A. CRAWFORD**—Rich apricot-yellow, shaded cadmium yellow. Prolific bloomer, producing many large Lily-like blooms on stems 4 feet high. A very lovely variety. Blooming time late June and July.

**J. R. MANN**—This variety is not only very beautiful but is conspicuous for its rich buff-orange color. The one and only variety in the list of this color. Stems 3½ feet high. Blooming time, June to August.

**LEMONA**—Delicate pale lemon-yellow. Flowers are very large and attractive, 4½ foot stems. Blooming time June and July.

**MRS. W. H. WYMAN**—Lovely light lemon-yellow flowers. Extra large and very attractive. Stems 4½ feet high, blooming time, August to September.

**THE GEM**—Rich deep orange-yellow flowers on stems 3½ feet high. A very lovely variety and one of the finest in this color. Equal to the Lilies. Truly a gem. Flowering time, early June to well into July.

## Giant Golden Day Lily Seedlings

**One year old plants 6 for 75 cents, 12 for \$1.25**

These seedlings are from seed of the above named varieties, and about a dozen other high quality named varieties. That some very fine new varieties will be found among them there is no question nor doubt. Supply is limited and while they last, orders will be filled at prices quoted above.

## Giant Golden Day Lily Seed

**GIANT GOLDEN DAY-LILY**—(Hemerocallis)—The seed we here offer are from about 20 varieties of the best named sorts in commerce. Blooms 4-6 inches and over in diameter are freely produced over a long season. Plants are very hardy and long lived.

**Packet 25 cents, 3 for 60 cents net**

## DAISY-MUM

**DAISY MUM**—This attractive Daisy like hardy Chrysanthemum resembles a large single Shasta Daisy excepting in color which is a light pink. The plant grows about 12 inches high is wide spreading and during the month of October is litterly covered with beautiful blooms averaging about 2 inches in diameter. The flowers have bright yellow centers which enhances their beauty and attractiveness. It is fine for border planting, and for pots. When potted and grown outside until they come into bloom, they make wonderfully beautiful plants for the house where they will continue in bloom for a long period.

**Large field grown clumps \$1.00 each. Spring grown plants from propogated cuttings, 25 cents each, \$2.50 the dozen. 6 at doz. rate. May and June delivery.**

All prices net.

**KERRIA JAPONICA**—(Fl-Pl.) This is one of the most desirable hardy shrubs for border or specimen planting. It grows about 5 feet high, and its habit of spreading from the base enables it to soon develop a wide spreading bush. Its bright, light green branches, and nicely cut leaves together with abundance of double golden yellow flowers in June, and intermittingly throughout the summer places it at the top of the list of yellow flowering hardy shrubs. Good cut flower.

**1 year o'd plants 25 cents each, \$2.50 the dozen. 6 at dozen rate**

All prices net.

## LILY-OF-THE-VALLEY (Majalis) For Garden Planting

**LILY-OF-THE-VALLEY (Majalis).** For Garden Planting. The Lily of the Valley is a great favorite with everybody. Its delightfully fragrant little flowers are highly favored for corsage bouquets and table decoration. They are perfectly hardy and will do well in almost any situation or kind of soil. A small planting will soon develop into large dimensions and produce no end of blooms. Grand for massing and near shrubs or along shaded borders.

**Fresh dug plants 25 cents each, 3 for 60 cents, doz. \$2.00**

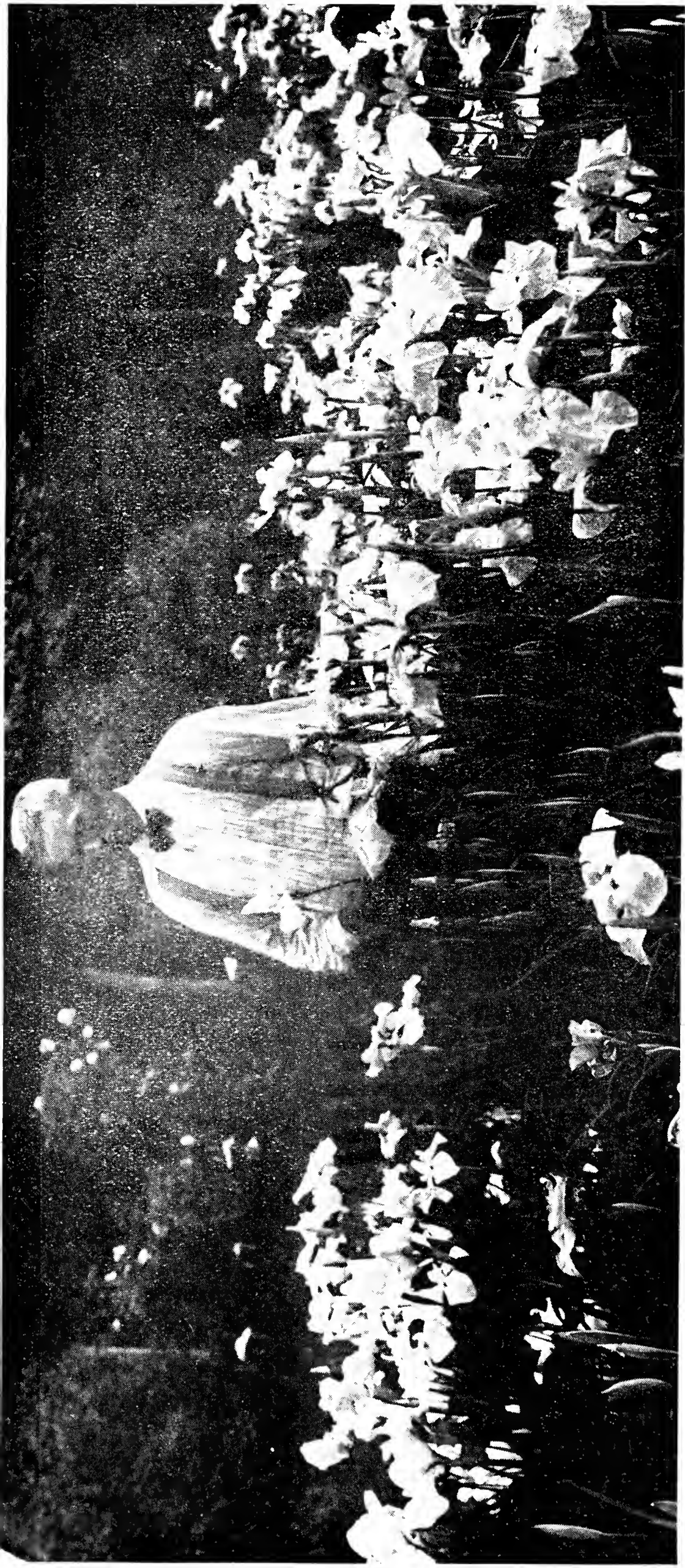
## To the Flower Loving Public

Friends:—

You are cordially invited to visit our gardens the coming season. We are quite sure you will be delighted and well repaid. First are the thousands of wonderfully beautiful Japanese Irises the latter part of June to early July. Their myriads of beautiful colored flowers present a never to be forgotten sight. Here you will see the first hybrids between the Japanese and the species *Laevigata Alba Pupurea*. We worked on these for nearly 20 years before being successful, but perseverance brought results at last and from the one successful cross, we were rewarded with some of the most beautiful varieties ever seen in this type of Iris. One of them has beautiful golden yellow foliage and is probably the only Iris in existence with yellow foliage. Our collection of about 20 varieties of the world's finest *Hemerocallis* (Giant Golden Day-Lily) which are in bloom from May to late August will delight you with their great beauty. Then come the Dahlias and *Gladiolus* which are in bloom from late August until frost. Many of the world's greatest dahlias will be seen in our gardens. In our trial garden of 700 plants will be seen over 50 varieties of the newest dahlia creations. Come see these new and beautiful floral treasures by all means; they are worth going a long way to see.

J. A. KEMP, Manager

January 10th, 1939.



KEMP'S ORCHID FLOWERED JAPANESE IRIS